

Steering Committee Mtg.
Statewide Forest Plan Implementation
February 4th, Rm 517 GEF2, 11-12:30

Purpose of Meeting: To clearly define the process and roles and responsibilities for the taking action on issues in the Statewide Forest Plan coming out of the Governor's Conference on Forestry.

Agenda:

- I. Roles and Responsibilities
 - Steering Committee, DNR, Council, Champion and Leadership Teams
- II. Proposed Framework for Implementation
- III. Discussion

I. Roles and Responsibilities

Steering Committee

1. Support the implementation process of the Statewide Forest Plan.
2. Create and maintain a framework for guiding the work coming out of the Governor's Conference on Forestry.
 - a. Facilitate future forums and conference related to taking action on the Statewide Forest Plan.
3. Support Action on Issues
 - a. Foster integration between themes and work groups-avoid duplication. Focus on synthesis of issues.
 - b. Process support: steering team working directly with leadership teams on process and goals.
 - c. Identify resources
 - d. Identify barriers to moving forward and address
 - e. Advocates of action on issues, including supporting taking action to the Council when it is suitable and advantageous to do so.
4. Accountable to the WI Council on Forestry

DNR

Chief State Forester: Serves as the Chair of the Steering Team.

Planner: Serves as staff to the steering committee in the form of:

- a. agenda for meetings
- b. synthesizing information for presentation to the steering team
- c. development of draft processes for implementation of action
- d. Set dates and format with support and guidance from the steering team for forums and meetings on specific issues.
- e. direct communication with champions and leadership teams to track progress, identify immediate conflicting actions between issues, address immediate questions and barriers that arise.
- f. Support web managers in the presentation of information on wisconsinforestry.org
- g. Statewide Forest Plan Process

Web Managers: Maintenance of wisconsinforestry.org: Kirsten Held and Jeff Margenau

Council

1. Chair of Council serves as part of the steering committee according to their roles and responsibilities. Also works closely with DNR Planner to coordinate communication with Champions and Leadership Teams
2. Take ownership for the Implementation of the Statewide Forest Plan recognizing the absence of staff.
3. Sponsor meetings associated with the implementation of Statewide Forest Plan
4. Council Task Forces-work in conjunction with work to implement Statewide Forest Plan.
 - SFP Implementation Leadership Teams become Task Forces under the Council.
5. Support and advocate the work of the Champions and Leadership Teams

Champions and Leadership Teams

1. Main responsibility = ACTION on issues.
2. Are subcommittees of the Council on Forestry
3. Verbal report to Steering Team on a quarterly basis
4. Submit short action report to DNR Planner on same quarterly basis so information can be fed into web and newsletter.
5. Champion responsible for gathering leadership teams and continuing work on issues.
6. Maintain diverse leadership teams
7. Maintain contact with DNR Planner
8. Bring Issues to Council when their action or support on issues is necessary
 - Ex: Letter to advocate or support actions, funding

II. **PROPOSED** Framework for Implementation: *Note that this is still in the discussion phase. The Steering Team wants to make sure that the final framework has been discussed with all of the Champions.*

- a. Action happens as a result of the work of the Leadership Teams, with support from the Steering Committee and Council on Forestry. Focus on Issues that have the greatest momentum
- b. Champions to meet with Steering Committee quarterly. [April 4th Meeting set](#)
- c. Issues brought to full Council when there is specific action requested.
- d. Hold 1-2 forums in the next year to advance action on issues with greatest momentum.
 - Invasives a potential target for first one-June?
 - Format:
 - a. By Issue or Action Categories?
 - b. Online possibilities?
- e. Funding: Need to tie to existing or ongoing work or tie to funding of many groups.
 - Use existing initiatives. Be inventive in tying new initiatives to current projects.
 - Pool resources
 - Council can fund initiatives through state budget. Long process.
- f. Develop and Implement a regular communication system
 1. Biannual Newsletter
 - Allows for communication with non-web users
 - Electronic or Hard Copy

- Sign up on web to receive.
- Latest updates and Action occurring-Keeps it on people's radar screens.
- Invitation to get involved
- 2. Web Presence: Use wisconsinforestry.org for:
 - Intro to Statewide Forest Plan
 - Forum?
 - Opportunity to get involved-"Take Action"
- 3. Periodic Meetings/Forums/Conference
 - Champion/Steering Team Mtgs-Quarterly Meetings.
 - Leadership Team Mtgs (independent of Coordination by Steering Team)
 - Another Conference on Forestry?-When?

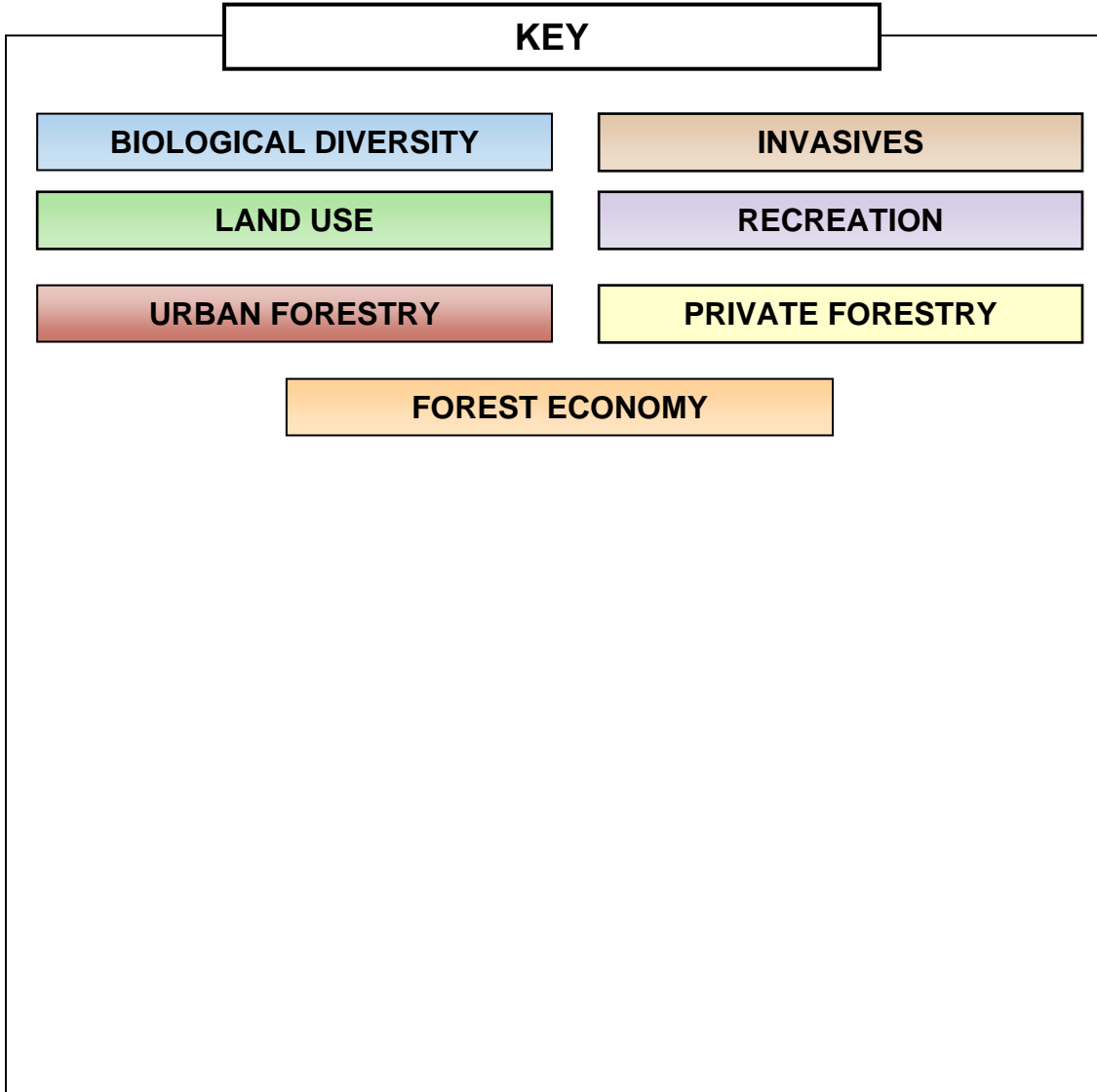
III. Discussion

1. Forest Econ Champion and Leadership Team
2. Branding name for Initiative:

Proposal: Wisconsin's Statewide Forest Plan: Partnering to sustain Forests and Communities
3. Grouping of Issues as a Reference System ---*See attached file.*
 - I propose that we use this as a reference system as well as a way of looking at taking action.
 - Champions Review 4 big action categories to see where their issues overlap with others.
4. Addressing Champion Concerns

Partnerships in Forestry

Ensuring a Sustainable Future



Partnerships in Forestry

Ensuring a Sustainable Future

Research, Survey, and Monitoring

Develop an Inventory & Monitoring Program that can serve as foundation of Biol. Div. Conservation in WI

Identify what drives parcelization & fragmentation in WI

Develop a representative system of Reference Areas to function as baselines for monitoring change in Biol. Diversity over time.

Identify water recharge areas (groundwater)

Analyze effects of restrictions by local government on forest mgmt.

Landscape Level Planning: Develop Conservation Strategies for Areas of Conservation Importance

Develop landscape level analysis to identify core areas and corridors. Define important & unique forest lands

Create a central repository for collecting and sharing standardized survey data on presence and severity of Invasive Spp.

Define Important and unique forestlands.

Tracking System for Land Transactions-help identify new owners

Develop a statewide GIS layer for land ownership

Develop and disseminate "State of the Forests" reports on a multi-county, regional basis.

Study on successes & failures of wood cooperatives to determine where education and funding are best allocated

Identify lands where parcelization and/or fragmentation is a lost opportunity for land protection

Market Study-Demographics of New Family Forest Owners

State Urban Forestry Assessment

Support and Promote Recreation Research (Recreation BMP's)

ID, contain, & minimize biological and socio-economic impact of exotic pests & plants

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Landowner & Manager Incentives and Assistance

Provide incentives for managers and landowners to conserve biological diversity

Increase effort to work with NIPF to manage timber lands sustainably to help meet shortages of available timber

Provide Incentives and facilitate development of local weed councils or Weed Management Areas (WMA's) throughout WI

Promote use of conservation easements on working forest lands.

Encourage sustainable forest mgmt. for clean H2O

Provide adequate Forestry assistance to landowners

Create Forest Landowner Incentive Fund to Cost Share Set up of Conservation Easements

Create Incentives for Landowners to maintain "Ecological Services"

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Information, Education & Outreach

Strategic Marketing and Outreach to make landowners and general public stakeholders in conservation. Change perception that Biol. Div is antithetical to forest mgmt. and econ. stability

Create a clearinghouse pilot project to more effectively deliver information and resources on invasives to private landowners

Increase effort to work with NIPF to manage timber lands sustainably to help meet shortages of available timber

Centralized Point of Contact for Forestry Information

New approaches to market forestry

Conduct public poll to determine the most effective messages about forest uses/values

Better marketing and information on private forest certification

Promote MFL Program

Support and Promote Education and Interpretation Services

Develop and promote best practices fore development in forested areas

Continue to educate POLICY MAKERS about public benefits of forests and forestry.

Launch a Statewide Urban Forest Public Awareness and Education Campaign

Partnerships in Forestry

Ensuring a Sustainable Future

